FOR IMMEDIATE RELEASE

You & Me Publishing Ltd to Pause Shipping to the United States due to Tax Burdens and Ethical Concerns

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You & Me Publishing Ltd, an independent publishing company dedicated to publishing child-centric and parent-friendly fiction based on Islamic principles whilst representing diverse cultural backgrounds, announces with regret that it will no longer ship physical orders to the United States, until further notice. This decision follows recent changes in U.S. tax legislation that impose significant logistical and financial burdens on international small businesses, as well as a deeper ethical concern about how U.S. tax revenue is utilised globally.

For a business of our size, the potential tax and shipping liabilities far exceed what is sustainable, and we find it unfair to pass these costs down to our consumers. These requirements effectively create a pay-to-participate model in global trade, one that favours multinational corporations and millionaires and shuts out small, values-driven companies like ours.

“New regulations have made the cost of reaching our American readers, financially and operationally, unworkable.” said Nadia Rehman, Founder of You & Me Publishing Ltd.

Beyond the structural barriers, our decision also reflects growing unease with how U.S. federal tax revenue is used, particularly in funding and escalating international conflicts. As UK citizens, we believe that economic participation is never neutral. By complying with these tax obligations, we would also indirectly contribute to a system that continues to fund wars around the world.

We recognise that many of our U.S. readers share these concerns, and this decision is not a rejection of them but an expression of shared values. We are actively exploring ways to make our physical books available in the U.S. through ethical local distribution partners in the future.

Standing for Fairness and Peace

“Our publishing values are rooted in Integrity & Courage: Adhering to Islamic moral principles is not only for our storytelling, these are business values; to be authentic and represent diverse communities", Nadia Rehman added. "We cannot in good conscience channel resources into a tax system that materially supports war and the clamping down on freedom of speech."

This is not an easy decision, it means losing contact with our valued community of young readers and parents of readers. However, we believe that standing for ethical and fair trade is more important now than ever. We are currently upgrading our website to make it possible to connect with our community and encourage readers to pick up a book and read stories about You and Me.

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